



IN THE SPECIFICATION

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Technology Center 2100

Please amend the specification on page 1, line 1 to state:

a -- NAVIGATING INTERNET CONTENT ON A TELEVISION USING A
SIMPLIFIED INTERFACE AND A REMOTE CONTROL--

IN THE CLAIMS

Presented below are all the amended claims in clean unmarked form. The claims, in
marked-up form, are presented as an attachment.

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- A1
- 1 1. (Amended) A method comprising:
2 providing a web page associated with a sister site; and
3 providing a simplified navigation interface for the web page by the sister site.
- 1 2. (Amended) The method of claim 1 wherein the simplified navigation interface
2 employs a multi-layered matrix navigation, the method further comprising:
3 accepting an alpha numeric indication of a navigation option, the navigation option
4 displayed by the navigation interface; and
5 serving a matrix layer corresponding to the navigation option.
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- A2
- 1 6. (Amended) A computer readable storage media containing executable computer
2 program instructions which when executed cause a digital processing system to perform a method
3 comprising:
4 providing a web page associated with a sister site; and
5 providing a simplified navigation interface for the web page by the sister site.
- 1 7. (Amended) The computer readable storage media of claim 6 which when executed
2 cause a digital processing system to perform a method further comprising:

3 accepting an alpha numeric indication of a navigation option, the navigation option
A2 4 displayed by the navigation interface; and
5 serving a matrix layer of a multi-layered matrix corresponding to the navigation
6 option.

1 Please add the following new claims:

1 23. (New) The method of claim 1, further comprising:
2 displaying the navigation interface on a television set, the television set having a
A3 3 remote control.

1 24. (New) The method of claim 1, further comprising:
2 displaying the simplified navigation interface on a portable wireless device.

1 25. (New) The method of claim 1, wherein a sister site is a server on a network.

1 26. (New) The computer readable storage media of claim 6, further comprising:
2 displaying the navigation interface on a television set, the television set having a
3 remote control.

1 27. (New) The computer readable storage media of claim 6, further comprising:
2 displaying the simplified navigation interface on a portable wireless device.

1 28. (New) The computer readable storage media of claim 6, wherein a sister site is a
2 server on a network.

1 29. (New) The method of claim 1, wherein the web page contains commercial content.

1 30. (New) The computer readable storage media of claim 6, wherein the web page
2 contains commercial content.

1 31. (New) The method of claim 1, further comprising:

2 displaying the navigation interface via a computer system. .

1 32. (New) The computer readable medium of claim 6, further comprising:
2 displaying the navigation interface via a computer system.

1 33. (New) The method of claim 1, further comprising:
2 providing a second web page associated with the sister site; and
3 providing the simplified navigation interface for the second web page by the sister site.

A3
1 34. (New) The computer readable medium of claim 6, further comprising:
2 providing a second web page associated with the sister site; and
3 providing the simplified navigation interface for the second web page by the sister site.

1 35. (New) The method of claim 1, wherein the simplified navigation option includes
2 the use of primary navigation options.

1 36. (New) The computer readable medium of claim 6, wherein the simplified
2 navigation option includes the use of primary navigation options.

1 37. (New) The method of claim 1, wherein the webpage is publicly accessible.

1 38. (New) The computer readable medium of claim 6, wherein the web page is
2 publicly accessible.

1 39. (New) The method of claim 2, further comprising:
2 displaying purchasing information related to at least one item via the matrix layer.

1 40. (New) The computer readable medium of claim 6, further comprising:
2 displaying purchasing information related to at least one item via the matrix layer.

1 41. (New) The method of claim 1, wherein the simplified navigation interface includes
2 a search form.